



SPONSORSHIP OPPORTUNITIES

May 19, 2018

10:00am – 4:00pm Pelham City Park

Palooza in the Park will feature fun kid-friendly events in the football field at the city park along with music from Blaze Entertainment.

A variety of food trucks will participate in the event along with funnel cakes and Frios Pops.

Vendors will line the trail surrounding the ball fields and football field.

Our new Recreation Center & Library will provide tours throughout the day.

Performers in the green space.

Many of our city venues focus on sports, enjoying the outdoors and promoting community togetherness. Let's "Embrace the Outdoors ~ Southern Style" at Palooza in the Park.



SPONSOR BENEFITS

	Title	Diamond	Platinum	Gold	Green
Logo and Sponsorship in Your Printed Material	X	X	X	X	X
Banner/Name Placement	CA/E	GS	BP	PG	
Article in SCR Event Insert	Full page	Half page	Quarter page		
T-shirts	Logo	Top Name Billing	Name	Name	Name
Recognized on Social Media	X	X	X		
Link to Your website	X	X	X	X	X
Leaderboard on SCR	X				
Logo/Name in Printed Advertising	Logo	Logo	Name	Name	
Recognized in Thank You Advertising	Logo	Logo	Logo	Name	Name
Tickets for Food Vendors and Food Trucks	12	10	8	4	2
Advertisement Space in SCR Event Insert	X	X			
Palooza T-shirts	8	6	4	2	1
Complimentary Booth	X	X	X	X	

(CA) Children's Area Fencing Inside and Out - (GS) Greenspace - (E) Entrance - (PG) Playground - (BP) Ball Park Fencing

PAST SPONSORS



DonohooAuto

HOOVER'S MAGAZINE



Pelham Reporter



SPONSOR FORM

Title (\$3,500) Diamond (\$3,000) Platinum (\$2,500) Gold (\$1,000) Green (\$500)

Sponsor confirmation must be received by 03/31/2018 in order to be included in all advertising campaigns.

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Sponsor Contact Person _____ Company Website: _____

Daytime Phone: _____ Cell Phone: _____

Email: _____

Send Invoice: YES NO Amount enclosed: _____

Need a sponsor vendor space: YES NO

T-Shirt Sizes (please enter number of each according to your sponsorship level)

Adult Small ___ Med ___ LG ___ XL ___ 2XL ___

To be included in sponsor advertising, please email your company logo to pelhampalooza@pelhamalabama.gov in .jpg and .eps format.

Make checks payable to: Pelham Palooza

Mail to:

City of Pelham—Pelham Palooza
3162 Pelham Parkway
Pelham, AL 35124

For Pelham Palooza Use Only:

Date Received _____ Sponsorship Approved by _____
Amount Paid _____ Date Paid _____